

Healthy Washington County Minutes	
Date & Time	March 1, 2022 10:00 am – 11:30 am
Location	Webex
Facilitators	Danielle Stahl, WCHD & Allen Twigg, Meritus Health – Co-Chairs
Attendees	Allen Twigg; Amanda Petersen; Annaston Cree; Barbara Williams; Brandon Rhodes; Cande Vazquez; Catherine Feaga; Chip Wood; Cindy Earle; Curt Miller; Cynthia Baur; Damienne Kambis; Danielle Stahl; Diana Gaviria; Doug Spotts; Holly Luther; Jeanette Brill; Jeff O'Neal; Jennifer Schmiel; Jocelyn Hauer; Joelle Butler; Julia Sloan; Julie Teter; Kelli Tencer; Kim Murdaugh; Laila Bunker; Laurie Sandberg; Leah Barnes; Linda Brooks; Lindsay Ridenour; Lisa McCoy; Lynnae Messner; Maria Rubeling; Mariel Beachley; Mary Ann Grossnickle; Maulik Joshi; Melissa Minotti; Milly Lewis; Nefertiti Guillaume; Nicole Houser; Rya Griffis; Sarah Bush; Wendy Zimmerman
Guest	
*If you attended this meeting and <u>not</u> listed above; please email jeanette.brill@meritushealth.com	

Topics	
Welcome / 3 Good Things	Members discussed good things happening around them.
Minute Review	Minutes were dispersed via email, no edits noted. Approved as written.
Wash. County COVID-19 / Vaccination Update	<p>Health Department Update</p> <ul style="list-style-type: none"> o Positivity Rate: 4.95% o Vaccination Rate: 54.991% o COVID-19 statistics & vaccine/testing locations at https://www.washco-md.net/coronavirus-info/ <p>UMD Horowitz Center for Health Literacy COVID Communications LHIC Project finishes in May 2022; offering COVID communication materials to increase vaccination rate; i.e. social media content, flyers, animated videos, etc.; Spanish material also available</p> <ul style="list-style-type: none"> o Is 54% vaccination rate where the county wants to be in terms of outreach? We want to push for higher vaccination rates; hoping as younger children get approved rate will increase; <ul style="list-style-type: none"> ▪ Flu vaccination rate yearly are around the same

	<ul style="list-style-type: none"> ▪ Need resources focused toward Age group 20-40; as well as Hispanic Community o Barriers/Concerns <ul style="list-style-type: none"> ▪ People’s opinion: We are at point where people feel COVID-19 is over; if they haven’t gotten vaccinate by this time why should they? ▪ Ideology “you believe in it or you don’t” despite multiple attempts at education by several agencies/venues ▪ Fully Vaccinated people are still getting COVID, or they already had COVID - so why get the vaccine? ▪ Miscommunication of COVID-19; what a vaccine is supposed to do, and the side effects of the vaccine ▪ General distrust of the government & healthcare ▪ Laborer feel that having their temperatures taken is enough <p>Resources can be found at: https://sites.google.com/umd.edu/lhic-vaccine-communications/home</p>
Healthy Hometown Restaurant	<p>Free voluntary program for restaurants who are committed to offering healthy food choices; Timeline – pilot test May-June 2022; rollout September 2022; POC: Lisa McCoy lmccoy@umd.edu or 301-791-1504</p> <p>Benefits:</p> <ul style="list-style-type: none"> o Consultation and menu planning sessions with registered dietitian o Free advertising for business on Healthy Hometowns Restaurant’s website and promotional materials o Opportunities to participate in quarterly survey drawings and cooking events <p>Feedback</p> <ul style="list-style-type: none"> o Laurie Sandburg, Meritus DPP program will to promote o Cindy Earle, Meritus, CATCH – child cooking classes o Catherine Feaga, Family Residency Program – in past residents have done projects that would align with this o Mary Ann Grossnickle – ask Latino & African American restaurants to make brown rice more appetizing to encourage people to use brown instead or white rice

	<ul style="list-style-type: none"> o Barbara Williams, YMCA is having Healthy Kids day, April 30th, and would like you as a vendor to promote this; Contact barbaraw@ymcahagerstown.org o Wendy Zimmerman, Meritus Parish Nursing - Otterbein Church has had a summer Kids Cooking Camp the last few years in partnership with the WCPS. o Will link under Go For Bold "Eat" tab
Go for Bold - Lose 1 Million Pounds Update	<p>Partners - Year 2 Goal: 50; Current: 52 Goal MET Registered Users - Year 2 Goal: 4,500; Current: 2,700 Pounds Pledged - Year 2 Goal: 500,000; Current: 379,215 Pounds Lost - Year 2 Goal: 35,000; Current: 28, 244</p> <p>YMCA of Hagerstown Go For Bold Promo Online Campaign with Manning Media kicks off today for next 12 weeks; ads and promotional mentions which consist of 720 commercials; radio stations include: 106.9, 102.1, 100.5, and 98.9</p> <ul style="list-style-type: none"> o Each week \$100 visa gift card drawings and other local business gift card drawings; o One grand prize winner, value \$2,000: 1 year family membership to YMCA, bike from Hub City Cycle and \$500 cash o To register & be eligible for prizes: sign up in weight tracker with "go for bold promo team" o Feedback <ul style="list-style-type: none"> ▪ Will it be possible for those already registered in the weight tracker with their organization to be eligible for this? Yes, and the YMCA willing to work with organizations to offer additional incentives, contact Barbara Williams barbaraw@ymcahagerstown.org or Maria Rubeling
FY2022 CHNA update	<p>Brook Lane & Meritus Health action plans have been approved by their Board of Directors</p> <ul style="list-style-type: none"> o Brook Lane focusing on: Substance Abuse, Mental Health, and Suicide Prevention o Meritus Health focusing on: Obesity, Disease Management, Health Equity, Behavioral Health, and Wellness & Prevention
HWC Subcommittee Updates	<p>Restructing workgroups proposal for next 12 months, approved by committee:</p>

	<ul style="list-style-type: none"> o Go For Bold Steering Committee – LEAD: Maria Rubeling, Dr. Spotts, Allen Twigg, Danielle Stahl and others; o Behavioral Health workgroup – LEAD: Curt Miller, Brook Lane; Help: Nicole Houser has a person o Diabetes Action Plan workgroup – LEAD: Cindy Earle, Meritus Health, Help: Laurie Sandberg, Nicole Houser, Lisa McCoy <p>❖ ACTION: If interested in joining any subcommittee; send request to HWC co-chairs.</p>
HWC Executive Committee	<p>Recommendation: Explore incorporation of HWC as a 501c3 Benefits: apply for grant funding, accept donations, creates personal liability protection, offers organizational structure Committee approves</p>
Community Updates	<p>Lisa McCoy – offering virtual series, starts next week, 5 classes offered twice (noon & 6 pm), discussing how to use health insurance to access mental health services, making smart choices, helping seniors with health insurance</p> <p>Curt Miller, Brook Lane - Facebook live on April 5th at 6 pm, Helping teens navigate the evolving changes of the pandemic</p> <p>Curt Miller, Brook Lane – Mental Health First Aid training, 8 hours, lite meals provided; Youth training May 13th, Adult training or Core Course June 10th</p> <p>Chip Wood chipwoodenhead@myactv.net - Civil War Rail Trail project would establish a significant walking trail but needs support from county government; Mr. Wood will send copy of proposal to HWC for review</p> <p>Brandon Rhodes - March is Colorectal Cancer Awareness Month, wear blue this Thursday in support</p> <p>Nicole Houser - St. Patrick's Day Run Fest March 12th; 5k, 8k, or 1 mile walk; registration is now open on county website</p>
Next Meeting	Tuesday, May 3, 2022 10:00-11:30 am Webex

Minutes Recorded by: Jeanette Brill Meritus Health	<ul style="list-style-type: none">❖ ACTION: Please send requests for presentation or agenda items to Co-Chairs: Danielle Stahl Danielle.stahl@maryland.gov or Allen Twigg Allen.Twigg@meritushealth.com.❖ ACTION: To make corrections to the minutes; please email jeanette.brill@meritushealth.com
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