

Healthy Washington County Community Health Improvement Plan FINAL
 FY2026 - 2028

Strategic Plan Goal: Improve Health of Washington County area residents

HEALTH NEED	OBJECTIVE	GOAL	ACTIONS	AGENCIES	TARGET OUTCOME	Baseline	FY2026 Outcome	FY2027 Outcome	FY2028 Outcome
Food/Nutrition and Wellness: Lack of access to affordable healthy food	empower people to choose healthy behaviors and make changes to reduce chronic	Establish a Food "Farm"acy	Decrease Food Insecurity to patients through medical provider orders for medically nutritious food options.	Meritus	Provide food to 150 participants per week	New			
		Increase knowledge of low-cost or free options for fresh produce	Build a Map of local places with Food Banks and promote free grocery giveaway days as well as other healthy food programs.	WCHD, Meritus, HWC	1,000 webpage views per year	New			
Obesity	Lose 1 Million Pounds by 2030	Increase registered users actively logging pounds in the community weight tracker	Improve media promotion of campaign, implement participation incentives, share best practices among partners	Meritus, WCHD, HWC	Increase registered users by 10% per year	As of 4/14/25 - 8,219			
		Community documents total pounds lost	Implement program for participation incentives to increase pounds lost	Meritus, WCHD, HWC	Increase pounds lost by 20% from previous year	As of 4/14/25 - 171,264			
	Reduce Chronic Disease	Increase health screenings	Health Screenings (BP, SDOH, Diabetes Risk) with Partner Agencies	Meritus, WCHD, HWC	2,000 screenings per year	NEW			
		Provide Diabetes Prevention Program (DPP)	Expand DPP sites, virtual, add DPP trainers, increase self and provider referrals	Meritus, WCHD, HWC	Have 75 community members complete DPP per year	90			
		Provide Healthy Hearts Ambassador Blood Pressure Self-Monitoring Program (HHA)	Increase community awareness of program, add HHA trainers and increase self and provider referrals	WCHD, HWC	Have 50 community members complete HHA per year	new			

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Mental Health: Lack of awareness of resources	Improve access and knowledge of behavioral health, prevention, treatment and recovery resources	Increase access to all CRISIS and Mental Health Services in Wash Co.	Increase utilization of Walk-in Crisis Center at Meritus Medical Center Promote the use of 988	Meritus, Brook Lane	35 persons per week will be evaluated	28			
			Promote Brook Lane Mental Health First Aide and Education Classes	Meritus, Brook Lane, HWC	1,000 individuals trained	200			
		Decrease number of overdose fatalities and non-fatal overdoses in Washington County	Decrease opioid prescriptions Implement buprenorphine in ED and family practices Expand MAT services Sustain Peer Support Increase utilization of substance use disorder crisis beds and Narcan distribution through vending machines at WCHD, WCFL and Meritus Emergency Dept	Meritus, WCHD, Brook Lane	Decrease annual overdose fatalities by 25%	49			

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Community Connection: Lack of awareness of available resources	Increase knowledge of community resources	Expand social media presence to reach younger audience	Launch HWC Instagram page	WCHD, Meritus	1200 page visits per year	New			
		Update community resources	Review and update all resources and events on HWC website through partner connections.	WCHD, Meritus	Individual meeting with HWC partners every 6 months	once every 12-18 months			
Costs and Affordability: Affordable Housing	Increase knowledge of housing available resources in the community	Provide linkage to shelters in Washington County	Update resource guide are available through Meritus ED, OPCM, IPCM with direct lines of communication. Up to date housing information will be placed on HWC website.	Meritus	Distribute at least 50 guides per month	New			
		Link community members with local financial and literacy resources	Host annual Housing Financial Health and Literacy Resource Fair	Meritus, WCHD, HWC	1 resource fair per year	New			
Social Equity and Justice: Stereotyping and stigma towards certain communities and area	Reduce implicit bias and increase cultural competency in community professionals	Provide no cost trainings to HWC partners and healthcare providers on implicit bias and cultural competency.	Host 2 trainings for HWC partners each year	WCHD (this is a specific initiative of the WCHD)	2 trainings/year	2			